NEPAL'S FIRST AI VISIBILITY AGENCY • GENERATIVE ENGINE OPTIMIZATION

ChatGPT Gemini Claude

Get Your Business Recommended by ChatGPT, Gemini & Claude

When customers in **Nepal** search for services like yours, make sure AI recommends **your business**, not your competitors.

Customers in Nepal are already asking AI before they ever open Google.

- Best Luxury Hotel in Kathmandu?
- Best Consultancy for Australia, US, UK?
- Best Trekking Agency in Nepal?
- Best School or College in Kathmandu?
- Best EV Car Dealer in Nepal?
- Best Hospital in Kathmandu?

PART ONE · THE NEW REALITY IN NEPAL

Customers in Nepal are already using AI to choose businesses.

People in Kathmandu, Pokhara and Lalitpur no longer search the old way. They open **ChatGPT, Gemini, Claude or Perplexity** and contact the very first business AI recommends.

- Best Luxury Hotel in Kathmandu?
- Best Consultancy for Australia, US, UK?
- Best Trekking Agency in Nepal?
- Best School or College in Kathmandu?
- Best EV Car Dealer in Nepal?

700+ queries like these come from **the Kathmandu Valley every single week**
ACROSS HIGH-INTENT COMMERCIAL PROMPTS

94% of Nepali businesses are **invisible** on ChatGPT, Gemini & Claude

70% of customer decisions are **influenced by AI** recommendations

60% of B2B buying decisions **involve AI** before a final choice

THE REALITY

If AI is not recommending your business, your competitors are winning the customer, even if you rank number one on Google.

• SO HERE IS HOW WE FIX IT •

PART TWO · HOW WE FIX IT

We engineer ChatGPT, Gemini & Claude to recommend you by name.

LLMs rank businesses using **retrieval-augmented generation, knowledge-graph entities, vector embeddings and citation authority**. We re-engineer your digital footprint until your brand becomes the canonical Nepali answer.

01 LLM Visibility Audit

Multi-model probe across **25+ generative systems**, benchmarking entity resolution and competitor share of voice.

02 Schema, RAG & Authority Engineering

JSON-LD schema, ontology-aligned entities and authoritative citations until retrieval pipelines surface your brand.

03 Generative Search Optimization

Tune content embeddings, anchor text and named-entity associations to own the recommendation surface.

04 Continuous Citation Defense

Monitor citation drift, embedding decay and competitor encroachment, reinforcing signals before your ranking erodes.

— PROVEN CASE STUDIES

How we made real businesses get recognized, ranked & recommended by AI.

Three case studies. Three industries. One outcome: when customers asked AI for the best, these brands became the answer. Here is exactly how we did it.

CASE 01 / 03

AVIATION · MASS TORT · PERSONAL INJURY

Clifford Law Offices

The most credentialed plaintiff litigation firm in the Midwest

PRACTICE	Aviation · Mass Tort · Catastrophic Injury · Med-Mal
RECORD	Est. 1984 · $5B+ recovered · Boeing 737 MAX lead counsel
LOCATION	Chicago, Illinois · Robert A. Clifford

— THE PROBLEM

Four decades of landmark verdicts, a $5 billion record of recovery, and a federal-court appointment to lead the most-watched aviation case in modern history, yet AI was recommending smaller, less specialized firms with weaker trial history.

When corporate counsel, aviation families, or injury victims asked AI for the most credentialed plaintiff firm in the Midwest, Clifford rarely ranked at the top. Firms with bigger digital footprints and aggressive SEO dominated, despite a fraction of the case history.

- *Best personal injury law firm in Chicago*
- *Top Chicago trial lawyers for catastrophic injury cases*
- *Top-ranked plaintiff litigation firms in Illinois*

> **The firm had the verdicts, the federal appointments, and the $5 billion in recoveries. It just didn't have the AI visibility.**

Six decades of verdicts and settlements sat in unstructured formats, press clippings, court archives, and legacy documents invisible to AI, locked away from the systems their next clients use to decide who to call.

CASE 01 CLIFFORD LAW OFFICES — THE SOLUTION

— WHAT ELITELEADGROW DID

We made six decades of trial authority legible to AI.

We rebuilt the firm's machine-readable record across the platforms and data sources modern AI systems rely on when recommending legal counsel.

01 Multi-Model Entity Resolution Audit

A cross-model calibration sweep across **GPT-4o, Gemini, Claude & Perplexity** mapped representation drift and isolated how Clifford was being semantically collapsed with smaller regional firms sharing overlapping legal taxonomy.

02 Wikidata Property Graph Construction

A structured knowledge-graph layer anchored institutional identity to verifiable authority nodes, **founding lineage, federal Lead Counsel appointments, and landmark litigation** encoded to persist across model training corpora.

03 Schema.org Structural Injection Layer

Multi-node **LegalService, Attorney & LegalBusiness** markup deployed across high-signal legal surfaces, creating reinforced classification across mass-tort, catastrophic-injury, and complex-litigation clusters.

04 RAG Retrieval Corpus Seeding

Landmark case documentation and outcome records were normalized and embedded into **open-access RAG corpora**, turning fragmented legal history into query-retrievable evidence that raises model citation probability.

— THE RESULT · FROM AWARD-WINNING TO AI CATEGORY LEADER

300+
qualified case inquiries from AI **every month**, 150+ added in the first quarter post-deployment alone

30%+
increase in **out-of-state referrals** from external counsel sourcing complex cases through AI

#1
most recommended complex-litigation plaintiff firm in Chicago across **ChatGPT, Gemini, Perplexity & Claude**

$5B+
cumulative client recovery now **AI-visible**, the first figure AI cites for top U.S. plaintiff firms

WORTH MENTIONING

Robert A. Clifford has been appointed **Lead Counsel by federal judges** to direct strategy in some of the most complex multi-party litigations in U.S. history, a designation reserved for attorneys the court trusts above all others. AI had no idea. Now it does.

— WHY IT MATTERS

The highest-stakes clients now ask AI who to call first.

Corporate counsel, aviation families, and catastrophic-injury victims begin with AI before they ever pick up the phone. When the systems understand and trust a firm's record, that firm wins the inquiry, the referral, and the case.

Clifford Law Offices already had the verdicts and the federal appointments. We made sure AI knew it.

• MORE PROOF, MORE INDUSTRIES

This is just the beginning. Scan to see the rest of our case studies.

Point your phone camera at the code to explore our **full library of AI-visibility case studies** across more industries, markets and platforms.

CASE 02 / 03

COSMETIC DENTISTRY · BOUTIQUE PRACTICE

Dallas Cosmetic Dental

The best dental clinic in Dallas

FOCUS	Smile Design · Veneers · Implants · Full-Mouth Reconstruction
RECORD	Est. 2004 · 20+ years · 4,800+ patients treated
LOCATION	Dallas, Texas · Most-awarded boutique practice

— THE PROBLEM

Twenty years of five-star results, a waiting list that never empties, and a reputation built entirely on word of mouth, and AI was sending every new patient searching online straight to the competition.

When Dallas residents, out-of-state patients, and medical tourists asked AI for the best cosmetic dentist in the city, Dallas Cosmetic Dental wasn't the first name to appear. Corporate dental chains with aggressive marketing budgets dominated every recommendation, despite a fraction of the artistry and clinical outcome a boutique practice delivers.

- *Best cosmetic dentist in Dallas*
- *Top veneers dentist in Dallas, Texas*
- *Best smile makeover clinic in Dallas*

> **The practice had the results. It just didn't have the AI visibility.**

Two decades of patient transformations, before-and-afters, and clinical outcomes sat in formats AI couldn't read or cite, invisible to the very systems their next patients were using to decide where to go.

CASE 02 DALLAS COSMETIC DENTAL — THE SOLUTION

— WHAT ELITELEADGROW DID

We made AI converge on one answer for Dallas cosmetic dentistry.

We rebuilt the practice's machine-readable authority across the Dallas–Fort Worth intent zones and data sources that drive AI recommendations.

01 Entity Disambiguation & Visibility Audit

Cross-model resolution sweeps across **25+ generative systems** mapped how the practice is interpreted across Uptown, Highland Park, Preston Hollow and broader DFW clusters, isolating competitor overlap from multi-location networks.

02 Schema & Local Dental Authority Layering

Structured JSON-LD across **Dentist, MedicalBusiness & LocalBusiness** entities, geo-linked to Dallas CBD, Oak Lawn and North Dallas, connecting the practice to veneers, smile-design and full-mouth reconstruction intent graphs.

03 Generative Search Positioning

We reconstructed real patient search behavior at **zip-code-level intent**, aligning embeddings to dominate recommendation surfaces across high-income, executive, suburban-referral and restorative-to-cosmetic crossover queries.

04 Continuous Reinforcement & Drift Control

We track **citation volatility, competitor schema expansion and embedding drift** across the DFW dental ecosystem, reinforcing entity strength to maintain long-term dominance in generative recommendation layers.

— THE RESULT · QUARTER 2 POST-DEPLOYMENT

$200K

new patient revenue in the first 90 days, driven entirely by AI-referred inbound. **No ad spend. No referral fees.**

80+

new high-value patient consultations **every month** for smile makeovers, veneers and full-mouth reconstructions

#1

most recommended cosmetic dentist in Dallas across **ChatGPT, Gemini, Perplexity & Claude** for high-intent queries

3×

increase in **out-of-state patient inquiries**, from Houston, Oklahoma City and beyond, flying in for treatment

THE BUSINESS IMPACT

A category that barely existed before the engagement, patients actively traveling to Dallas because AI told them this was the practice worth traveling for, now arrives every month, alongside the local high-value transformations the practice was built for.

— WHY IT MATTERS

Dallas Cosmetic Dental didn't build a twenty-year reputation by running ads. They built it one smile at a time.

The patients who matter most now start with AI when choosing where to go. When the model understands and trusts a practice, it becomes the default recommendation, ahead of every chain that outspent it for years.

Now when someone asks AI for the best cosmetic dentist in Dallas, they get the right answer.

CASE 03 / 03

FINE DINING · TWO MICHELIN STARS

Atomix

The most recommended Korean fine dining experience in New York

INDUSTRY	Two Michelin Stars · World's 50 Best · Luxury Dining
LOCATION	20-seat chef's counter · NoMad, Manhattan
TIMEFRAME	90 days after deployment

— THE PROBLEM

Atomix possessed every signal of culinary excellence a guest could ask for, Two Michelin Stars, a place on the World's 50 Best Restaurants list, an internationally acclaimed chef duo, and years of critical acclaim.

Yet when affluent travelers, corporate decision-makers, and high-intent diners asked ChatGPT, Gemini, or Claude:

- *Best Korean fine dining restaurant in New York*
- *Best luxury dining experience in Manhattan*
- *Best Michelin-star restaurant in NYC for client entertainment*
- *Top tasting menu restaurants in New York right now*

Atomix was frequently absent from the conversation. Instead, AI platforms consistently recommended competing restaurants with **weaker credentials, fewer awards, and less prestige.**

> **The issue was not reputation. It was discoverability.**

Every missed recommendation was a reservation booked elsewhere, a corporate dinner hosted elsewhere, a private event awarded elsewhere, an invisible, compounding revenue loss as AI-driven discovery accelerated every day.

CASE 03 ATOMIX — THE SOLUTION

— WHAT ELITELEADGROW DID

AI search optimization built for luxury hospitality.

We rebuilt Atomix's digital authority across the platforms and data sources modern AI systems rely on when generating recommendations.

01 Multi-Platform Node Harmonization

Cross-platform algorithmic alignment across **Wikidata, Google Knowledge Graph, Apple Maps Connect & Yelp Fusion** resolved conflicting entity vectors, forcing LLMs to recognize Atomix as a single high-priority node.

02 Nested JSON-LD Person Schema Injection

We bound the lifetime achievements and world-ranking data of **Chef JP and Ellia Park** directly into the restaurant's primary entity code, passing maximum domain authority to the venue.

03 High-Weight Semantic Token Ingestion

We orchestrated **11 hyper-authoritative digital features**, injecting localized "neo-Korean fine dining" and "ultra-luxury gastronomy" tokens into next-gen LLM training corpuses.

04 Static-to-Dynamic RAG Citation Chains

We transformed legacy, unreadable Michelin Guide text into **machine-readable JSON data frames**, a persistent citation chain optimized for live RAG pipeline extraction.

— THE RESULT · FROM WORLD-CLASS RESTAURANT TO AI CATEGORY LEADER

$288K+
estimated premium dining revenue influenced by AI-driven discovery in the first 120 days, plus **25% more inbound inquiries** every month

26+
corporate buyouts, executive dinners, and **private dining events** attributed to AI-generated recommendations

#1
most frequently recommended Korean fine-dining destination in Manhattan across **leading AI platforms**

THE BUSINESS IMPACT

Within 90 days, Atomix moved from an underrepresented brand in AI search to one of the most visible names in its category, a measurable increase in **high-value reservations, private dining inquiries, corporate events, and affluent guest acquisition** from one of the fastest-growing discovery channels in the world.

— WHY IT MATTERS

The highest-value customers no longer begin their search on Google. They begin with AI.

Executives planning client dinners. Luxury travelers researching experiences. Event planners sourcing venues. When AI platforms understand, trust, and confidently recommend a business, that business captures the attention, traffic, and revenue competitors never see.

Atomix was already one of the world's most celebrated restaurants. We ensured AI recognized it that way too.